

# SHOP TALK



THE AMERICAN NEWS WOMEN'S CLUB

JULY 2008

## Viva la Vino Vixen!

### Wine-Tasting Tour of South America Caps Club Year

An enthusiastic group of about 50 members and guests shared in a festive evening of camaraderie and wine sampling with the Vino Vixen, aka wine journalist and ANWC member Mari Stull, on June 23.

The wine tasting and buffet, with food paired with the selected vintages, followed ANWC's annual business meeting that included the election of a new board for the 2008-2009 club year. (See pages 2 and 3 in this issue for the roster of our board members and contact information.)



*Mari Stull, the Vino Vixen, and Theresa Werner*

After leading a welcoming toast to our newly elected club officers with a sparkling Spanish wine, the Vixen guided her receptive audience through tastings of selected whites and reds of Chile and Argentina for "a taste of South America." Among the wines we enjoyed were Arboleda Chardonnay and Vina Penalolen Sauvignon Blanc, both from the Casablanca Valley of Chile, and Tercos Malbec and Vinas de Vila Tinto Fundacion, from Mendoza, Argentina.

With the declining dollar, the strong Euro, and the growing export market from South America, the Vixen urged us to explore more wines from those countries.

"Don't waste your time and money suffering through bad wine," she urged members and the readers of her Website ([www.Vinovixen.org](http://www.Vinovixen.org)). "Life is simply too short and you are simply too smart for that."

*By Nancy Montwieler*



*Mari Stull - The Vino Vixen!*



*Members and guests savor the wine selections.*

## Members Needed for 2009 Gala Committee

Please be in touch with Lily Gunn (202 518-9852, [lhoodgunn@aol.com](mailto:lhoodgunn@aol.com)) if you have ideas, would like to be on the planning committee or have skills or knowledge helpful to our presenting a great gala in the Spring.

We will need people with connections to prospective honorees and roasters, help and expertise with decorating (for not much money), greeters/hostesses and whatever else you can think of. Door prize donations would be most welcome.



## What's Happening at the Club - Upcoming Programs

Thursday, July 24

An evening with Emmy Award-winning journalist Mike Walter, morning anchor at WUSA-TV, Channel 9 in Washington, D.C.



*Mike Walter*

Program and a light buffet will begin at 6:30 p.m.

Before joining the station five years ago, Mike was the Senior Correspondent at USA Today Live. His work has garnered Mike four Emmy Awards, and his reporting on 9-11 at the Pentagon brought him to the Oprah Winfrey Show where he was profiled for his extraordinary coverage and he was featured in the highly acclaimed BBC documentary "Clear the Skies."

Mike was the only North American broadcast journalist honored in 2005 as a distinguished Dart Ochberg Fellow. He is active in the Dart Society and now sits on the board of the organization that provides resources and support for journalists covering trauma and violence throughout the world.

**Members:** \$25

**Non-members:** \$30

**RSVP:**

[anwclub@covad.net](mailto:anwclub@covad.net)

**Or call:** (202) 332-6770

**RSVP:** at [anwclub@covad.net](mailto:anwclub@covad.net) or call (202) 332-6770



## Letter from the President

### Greetings!

Our new club year has begun and the board is enthused and on track with several endeavors that address administrative needs and member services. We have irons in the fire for exciting professional programs and other special events, plus a campaign to grow our membership. This team effort already involves many members, beyond the board, and we invite you to share ideas and time to bring these plans to fruition.



*Pam Ginsbach*

First, on the club's operations/administrative side, **Lynn Gorton** and I have interviewed two promising candidates for the club manager position, drawing from several applicants who expressed interest in the posting on Craig's List. We are conducting reference and background checks and are confident that we will have news on this important hiring decision very soon. We owe Lynn a great debt of gratitude for serving as interim club manager for the last seven months. Not only has she kept up with member and rental requests, but she also has learned a great deal on our behalf that has helped us formulate job descriptions and detailed operational requirements as we hire new management.

There are many others to thank, especially former board members who have just stepped down: **Keri Douglas, Phoebe Eliopoulos, Barb McLeod, and Connie Sharpe.** **Margaret Ryan** deserves special recognition and appreciation for her 10 years of service on the board, including two years as president—what a run! We are very pleased that immediate past president Theresa Werner will remain on the board to strength our team as we move forward.

And many thanks to **Nancy Montwieler**, who recently returned to the club as an active member, for lending us her fine writing and editing skills for Shop Talk, starting with the June issue and special tribute to **Jeanne Viner Bell.**

We are off to a strong start and—with your participation—this will be a year of growth and professional development for ANWC and its members. Let us hear from you and join us soon at the club!

**Pam Ginsbach**

[pamg@bpf.net](mailto:pamg@bpf.net)

## Dues Renewal Reminder

All ANWC members should have received their annual dues renewal forms in the mail in early July. Thanks to the many members who have already returned your forms and dues checks!

The Board extends a special “thank you” to the significant number of members who included a donation to the club with their dues payments. Your generous gifts will support this year's outstanding programs and our outreach to prospective members as we expand our membership.

The August 1st deadline for paying dues without late fees is near. Please contact the club's office either by phone at (202) 332-6770 or by e-mail at: [anwclub@covad.net](mailto:anwclub@covad.net) if you did not receive your form or have any questions.

Your address and other contact information, as provided on the dues renewal form, will become part of the 2008-2009 ANWC Membership Directory, which will be printed and distributed to all members in October. So let us hear from you soon!

### “News of the New's Women”

ANWC would like to share news about our members in a new column called “News of the New's Women” in Shoptalk.

Let us know something important happened in your life recently, or coming up in the near future?

It could be any of the following:

- ◆ A new job
- ◆ A promotion
- ◆ Exciting trip, vacation or business
- ◆ Family development: anything up to and including grandchildren (with or without pictures)
- ◆ Move into, or within our area
- ◆ A course you're teaching
- ◆ An important course you've completed
- ◆ Expansion of your business, or a major new client
- ◆ Career change you've completed or are contemplating
- ◆ Any award you've received, or other honor
- ◆ You just made it into the Guinness Book for . . .
- ◆ You're an extra in a movie, or just produced your own documentary
- ◆ Details on the big party you're holding to which all Club members are invited
- ◆ New hobby

As space permits, we will use news anywhere from 50 to 250 words or so, longer if you would like to submit a story or article. Please send your story to **Jing-yi H. Liu** at [jhong5168@gmail.com](mailto:jhong5168@gmail.com), or mail to Club Manager at the club house.

# Meet the Board of Governors for 2008-2009

Here is the roster of our new Board of Governors members elected at the annual business meeting in June. You may contact officers and board members at the e-mail addresses given here or call the club's main office at (202) 332-6770. We look forward to hearing from you!

## **Pam Ginsbach** **President**

Independent writer and editor, specializing in economics and business issues; editor of NABE News, the bi-monthly online publication of the National Association for Business Economics (nabe.com).  
E-mail: [pamg@bpf.net](mailto:pamg@bpf.net)



*Pam Ginsbach*

## **Lynn D. Gorton** **President Elect**

Co-founder and principal of More Solutions Group, a newly established full service management consulting firm specializing in strategic planning, marketing, and communications.  
E-mail: [ldgorton@gmail.com](mailto:ldgorton@gmail.com)



*Lynn D. Gorton*

## **Deborah Toll** **Treasurer**

Consultant; serves on boards, raises money, writes reports, and "puts people together."  
E-mail: [debtoll@verizon.net](mailto:debtoll@verizon.net)



*Deborah Toll*

## **Mila Albertson** **Secretary**

Special Projects Director for The Kellen Company, an international accredited association management firm; Membership Services/Publications Director & LOUIE Awards Coordinator for the Greeting Card Association, the Membership Services Director for the National Candle Association, and the Administrative Manager for the American Tax Policy Institute.  
E-mail: [MAAlbertson@kellencompany.com](mailto:MAAlbertson@kellencompany.com)



*Mila Albertson*

## **Marion Mattingly** **Vice President for Programs**

Washington Editor for Juvenile Justice Update and a policy and political adviser to top public and private sector decision-makers in a variety of critical issue areas, including, criminal and juvenile justice reform, delinquency prevention, youth development, judicial reform, organizational development and fund-raising and campaign strategy.  
E-mail: [Wmattingly@aol.com](mailto:Wmattingly@aol.com)



## **Sandra Trupp** **Vice President for Membership**

Executive Vice President and Managing Director of Planned TV Arts, a division of Ruder Finn Public Relations and Managing Director of the Politics Division; specializing in strong media placement for authors and spokespersons on a national or regional level. E-mail: [trupps@Ruderfinn.com](mailto:trupps@Ruderfinn.com)



*Sandra Trupp*

## **Jingyi H. Liu** **Vice President for Communications**

Cross-cultural communication consultant/lecturer and an independent TV producer; current work focuses on promoting cross-cultural understanding of media and non-verbal communications.  
E-mail: [jhong5168@gmail.com](mailto:jhong5168@gmail.com)



*Jingyi H. Liu*

## **Maurine Beasley** **Governor**

Professor emerita at the University of Maryland's Philip Merrill College of Journalism in College Park.  
E-mail: [mbeasley@jmail.umd.edu](mailto:mbeasley@jmail.umd.edu)



*Maurine Beasley*

## **Lily Hood Gunn** **Governor**

Musical director and conductor of the Capitol Chamber Orchestra; conducts contemporary music and has written in various genres, including opera, song cycle, instrumental ensemble and electronic music.  
E-mail: [LHOODGUNN@aol.com](mailto:LHOODGUNN@aol.com)



*Lily Hood Gunn*

## **Joanne B. Murphy** **Governor**

Freelance writer for publications and a writer/editor for nonprofit organizations; now concentrating on marketing her first book of fiction - a contemporary mystery set in Detroit, with Michigan and Detroit historical events as backdrop. E-mail: [Murphy.joanne@verizon.net](mailto:Murphy.joanne@verizon.net)



## **Theresa A. Werner** **Immediate Past President**

Broadcast Planning Editor for Associated Press, where she is responsible for planning television and radio coverage in the United States. E-mail: [twerner@ap.org](mailto:twerner@ap.org)



*Theresa A. Werner*



## “News of the News Women”

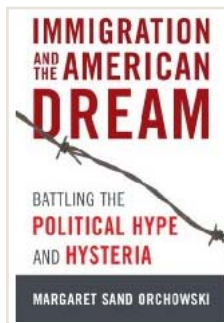
ANWC Past President Margaret Ryan's retirement career is expanding into on-air television reporting. She retired from McGraw-Hill after 27 years and took her energy reporting expertise to CleanSkies.TV News, a startup web-streamed news service focusing on energy and the environment.



Margaret Ryan

As Executive Editor, she was supposed to help all the videojournalists develop subject matter expertise. But the channel management tried her out on camera, liked what they saw, and made her a regular contributor to the daily news programs, news and conference coverage, and most recently, to a Sunday morning show on WJLA-TV. You can see her at CleanSkies.tv—either live, most days at 9 a.m. and 4 p.m., or anytime on the interactive archive—and most Sundays at 9:30 a.m. on Channel 7, right before George Stephanopoulos.

Margaret (Peggy Sands) Orchowski launched her new book at a June 6 party at the Woman's National Democratic Club, with more than 100 people attending. Her book is: “Immigration and the American Dream: Battling the Political Hype & Hysteria.”



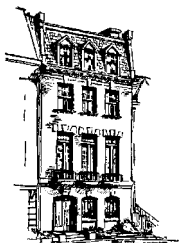
At her book launch party, Peggy urged guests to share their immigration stories and recipes. Her book focuses on why immigrants came to America and how the United States managed immigration, providing a “civil reference to today’s politics of immigration legislation.” Since the official launch, Peggy also has talked about her book at Politics and Prose in the District and is scheduled for a talk and signing in September at the Barnes and Noble in Georgetown.

## Welcome to the The Cranford House

TOUR CRANFORD HOUSE ONLINE [www.cranfordhouse.org](http://www.cranfordhouse.org)

Check out the new Cranford House website, and visit the picture galleries that showcase ANWC's beautiful house and its inviting rooms!

What is Cranford House? Cranford House: headquarters of the American News Women's Club is the new official name of ANWC's wonderful historic clubhouse rental facility. The historic name designation is just one part of our new marketing plan which we anticipate will generate increased rental revenue. We are looking forward to hosting many social and business events under our new logo.



Founded in 1932

You, too, can experience effortless entertaining in the elegant Cranford House setting. Consider Cranford House when planning your next social or business event. Remember, ANWC members get special rental rates. Contact the club to discuss arrangements and availability, and click on "Forward Our Site to a Friend" to spread the word to your friends and associates.

Lynn Gorton VP House 703-836-7537

**THE AMERICAN NEWS WOMEN'S CLUB**

1607 22nd Street, NW • Washington, DC 20008

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Web: [www.anwc.org](http://www.anwc.org)

### 2008-2009 ELECTED OFFICERS AND BOARD OF GOVERNORS

<i>President</i>	Pam Ginsbach
<i>President-elect</i>	Lynn Gorton
<i>Treasurer</i>	Deborah Toll
<i>Vice President for Programs</i>	Marion Mattingly
<i>Vice President for Membership</i>	Sandra Trupp
<i>Vice President for Communications</i>	Jing-yi H. Liu
<i>Secretary</i>	Mila Albertson
<i>Immediate Past President</i>	Theresa A. Werner
<i>Governor</i>	Maurine Beasley
<i>Governor</i>	Lily Hood Gunn
<i>Governor</i>	Joanne B. Murphy

### WWW.ANWC.ORG

*Webmaster* Leanna Hoskins, Free Spirit Media

*Shop Talk Editor* Jing-yi H. Liu  
[jhong5168@gmail.com](mailto:jhong5168@gmail.com)

We'd love to hear your good news.

Please email us with your announcements, new jobs, book launches, and company highlights to the club.