



SHOP·TALK

AMERICAN NEWS WOMEN'S CLUB

Advancing Journalistic Excellence Since 1932



WINTER 2015

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MESSAGE FROM THE PRESIDENT



Greetings from the President's desk at the ANWC.

It is wonderful to be back at the helm after 20 years. For many of you who don't know me, I served as President of the ANWC from 1994-1996. It was a different world back then. Now we're in a place where we need to preserve excellence in all areas of journalism, including social media. But, we also need to remember those who have brought us to where we are today.

Our Club house is in great condition with updates from previous years. It's very inviting and historic at the same time. But we need to fill our spaces on

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HOLIDAY GREETINGS FROM ANWC'S "RED HOLIDAY PARTY"



Sandy and Phil Trupp

**Call Sandy to reserve
Cranford House
202-332-6770**

NORAH O'DONNELL HONORED

The American News Women's Club honored **Norah O'Donnell**, "CBS This Morning" co-host, at its 2015 Excellence in Journalism Gala held at the National Press Club in June. The Club has given the award, which raises money for its scholarship program, since 1993 when it honored **Helen Thomas**.

Norah also contributes to "60 Minutes," serves as the principal substitute anchor for "Face the Nation," and fills in as anchor for the "CBS Evening News." She joined "CBS This Morning" in July 2012. Prior to that, she served as CBS News Chief White House Correspondent.

Prior to joining CBS News, Norah worked for more than a decade at NBC News, where she covered the Pentagon, Congress, and the White House. Her assignments took her around the globe. She reported from every continent except Antarctica with either the President of the United States or the Secretary of Defense. *continued on page 5*



Norah O'Donnell

To see our dynamic new members turn to page 2



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To sponsor a member or for information on ANWC membership contact Elizabeth Jia at anwclub@comcast.net

TO ALL THOSE IN SEARCH OF GORGEOUS, HISTORIC EMBASSY ROW OFFICE SPACE

TWO beautiful suites for rent at the ANWC

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Looking for like-minded, nonprofits or media organizations to share the space with. Contact anwclub@comcast.net or call 202-332-6770

MESSAGE FROM THE PRESIDENT *continued from page 1*

the third and fourth floors. Please let me know if you have any suggestions.

Administratively, we have gotten ANWC business affairs in order. Thank you, Claire Swift. It takes a lot of hard work. We are in the process of applying for our DC real estate tax exemption. Covington & Burling law firm is representing us pro bono and we are working on this at full speed.

Our DC real estate taxes are a heavy burden every year. Relieving this will certainly remove an extra financial burden from the Club and allow more room for scholarships and more room than ever to support trail-blazing journalists, newsmakers and women making a difference.

We are also in the process of setting up a development office. We are open to grants and new ways to bring in funding to support our efforts. Having the infrastructure which includes a development arm keeps the Club current along the lines of best practices for a functioning nonprofit. We need to get out ahead of the power curve instead of constantly trying to catch up. If you have any grant ideas or any other ways to bring in funds and support, please let me know.

We've got a great gala in the works, and, as usual, stellar programs, again this year, thanks to Marion Mattingly. Thank you, Marion! We look forward to reporting more in the new year.

Thank you for your support of the ANWC!

Jean White

MEET ANWC'S 2015 SCHOLARSHIP WINNERS

As the longest serving national organization for women in the media, the American News Women's Club announced its 2015 scholarship winners at its Excellence in Journalism Gala in June. The scholarship winners are all aspiring journalists who have demonstrated merit, professional commitment and seriousness of purpose. Each of the three received a \$3,000 award at the gala honoring Norah O'Donnell. ANWC members of the Scholarship Committee are Pam Ginsbach, Margaret Ryan and Clarita Jimenez.



Colleen Murphy

Colleen Murphy is a senior at The George Washington University, majoring in political communications with a minor in Spanish and Latin American languages, literature and culture. She has been elected by her fellow students as editor-in-chief of The GW Hatchet, the university's student newspaper. Her work at the Hatchet has included leading the coverage team for the recent District of Columbia mayoral primary election, interviewing victims of sexual assault on campus and GW's role in managing the Corcoran College of Art & Design. She has worked at the Minneapolis-St. Paul Business Journal and will work this summer for The Chronicle of Higher Education. A native of

Minnesota, she hopes to become a reporter specializing in business and education.

Colleen is ANWC's Jane Lingo Scholar, named in honor of pioneering journalist Jane Tunstall Lingo, a long-time ANWC member who was also among the first women admitted to the National Press Club. The second half of Lingo's career was spent advancing women's education at The George Washington University, and she endowed this special ANWC scholarship.

Talia Richman is a junior at the University of Maryland College Park, majoring in journalism. She is senior staff writer and assistant news editor at The Diamondback, Maryland's student newspaper. Her work there has included interviewing the first American death row inmate to be exonerated by DNA evidence and Marylanders seeking the right to die with dignity. A native of Texas, she has served as an intern at the Dallas Morning News and, last year, at USA Today. Her goal as a professional journalist is to put a human face on vital issues.



Talia Richman



Sophie McTear

Sophie McTear is a junior at The George Washington University, majoring in political communications. She serves as design editor for The GW Hatchet, leading a team of graphic designers who collaborate with the news team to convert data into illuminating and eye-catching visual information. A native of Baltimore, she has also started her own freelance graphic design business, working with local artists in branding, booking and merchandising. Her professional goal is to apply her education in political communications and talent for data visualization to strategic marketing campaigns.



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SAVE THE DATE FOR FUTURE EVENTS

Kathleen Matthews, "Meet the Candidates," Feb. 17, 2016.

Caroline Frederickson, president of the America Constitution Society for Law and Policy, author of "Under the Bus, How Working Women Are Being Run Over," March 16, 2016, Women's History Month

Frances Stroh, author of "Beer Money," a memoir of growing up Stroh in Detroit, June 25, 2016

We look forward to sharing more about our dynamic members in future issues of Shop Talk and on our website at anwc.org.

FABULOUS ANWC PROGRAMS



Kaya Henderson

The American News Women's Club kicked off the Club's calendar year in September with a briefing from **Kaya Henderson**, who is in her fifth year as Chancellor of DC Public Schools. She provided the Cliff's Notes version of her "State of the Schools" address, highlighting the reforms begun under her controversial predecessor, Michelle Rhee, that have stabilized the flight to charter schools and are making public schools more attractive to young professionals moving into a rapidly gentrifying city. She acknowledged more work needs to be done, and she has more than a professional interest in the outcome. Her young son is a student in a DC elementary school.

In October, the next speaker of note **Steven Komarow**, a veteran newsman who this year was named Congressional Quarterly and Roll Call News Director and Vice President, entertained Club members and guests with some remarkable war stories in addition to detailing the challenges these two specialized print publications face in the digital age. The war stories were the most fun. An accomplished foreign correspondent, Steve was one of the first journalists to accompany U.S. forces in Afghanistan and Iraq. He has explored the "spider hole" where Saddam Hussein was caught, smuggled a rescue dog over the Khyber Pass out of Afghanistan, and he has chased a disgraced former Speaker of the House down the halls of Congress.



Steven Komarow



Frank Keating

Frank Keating, CEO of the American Bankers Association, began his talk in November by reading a letter from Standing Bear, the Ponca Indian Chief who argued that Native Americans deserve the same rights as other Americans. Keating is an author of books for children, including one about Standing Bear. His other subjects are Will Rogers, George Washington, and Teddy Roosevelt. In the Q&A, Keating recalled being governor of Oklahoma in 1995 when Timothy McVeigh bombed a federal building, killing 168 people and wounding countless others, including many children. Keating won praise for his leadership, and he told the ANWC that he would participate in a February forum in Washington hosted by Homeland Security to train political leaders to handle catastrophic events.

NEW CLUB MEMBERS

The American News Women's Club is proud and pleased to announce its 2015 new members and the month in which they were elected:

- **Luke Russert**, honorary, NBC, June
- **Susan Page**, honorary, USA Today, June
- **Chris Licht**, honorary, CBS, June
- **Elizabeth Thorp**, *Capitol File*, June
- **Kaya Henderson**, honorary, DC Schools, September
- **Steven Kamarow**, honorary, *CQ/Roll Call*, October
- **Claire Wilger**, October
- **Susan Roberts**, October
- **Joan Mattingly**, October
- **Marion Steinfels**, November
- **Frank Keating**, honorary, ABA, November
- **Pam Stevens**, November



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CONGRATULATIONS TO 2012 SCHOLARSHIP RECIPIENT OMAMA ALTALEB



*ANWC is pleased to share this career update from **Omama Altaleb**, one of the Club's 2012 scholarship recipients:*

It wasn't too long ago when I stood in front of Candy Crowley as she presented me with the Aspiring Female Journalist award during the 2012 ANWC 18th Gala at the National Press Club in Washington, DC.

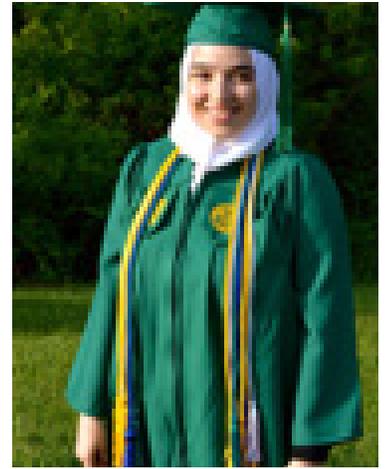
At the time, I was just a rising sophomore passionate for a career in journalism. But being surrounded by successful and award-winning female journalists pushed me to become more than a journalism student.

When my Introduction to Journalism professor asked the class my sophomore year at George Mason University what magazines we subscribed to, I got the idea to create a free, online lifestyle magazine and blog for American-Muslim women called Layali Webzine. A year and a half later with six online publications, Layali Webzine has more than 145,000 impressions on Issuu.com and almost 20,000 reads. Being the founder and editor-in-chief of Layali was just the beginning for me as a journalist.

Since then, I interned at WTOP News & Radio, Gannett/USA Today and wrote for USA Today College. I finished up my senior year at Mason in May with a 3.97 GPA, and received the Dr. Bruce Manchester Outstanding Academic Achievement in Communications award.

Continuing my drive for journalism, I will pursue my master's degree in Interactive Journalism at American University this fall while simultaneously working as a part-time Digital News Writer/Editor for WTOP News & Radio in Washington, DC.

When I wrote my essay for the ANWC scholarship in 2012 about my goals and future in journalism, it was a far-fetched dream, but today, it's a reality.



Omama Altaleb

THE GIFT OF GIVING - GRANTS



This year the Club is looking at new ways to raise funds for long term. We were blessed with a grant in 2013 from the Marpat Foundation for \$15,000 to support our "Meet the Ambassadors" program. That grant enabled us to support hosting and being hosted by a range of ambassadors from around the world. We are looking to find more exciting grants from other like-minded institutions. If you have any ideas on grants to suggest, please contact claireswift@gmail.com.



We look forward to sharing more about our dynamic members in future issues of Shop Talk and on our website at anwc.org.

AMERICAN NEWS WOMEN'S CLUB

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PAYING TRIBUTE



Pat Fenton

It is with great fondness and appreciation that friends at ANWC remember long-time member **Patricia “Pat” Fenton**. She died on March 27 at the age of 93. A proud member of the U.S. Navy’s WAVES during World War II, Pat later served as a public information specialist with the U.S. Department of Labor and the President’s Committee on Employment of the Handicapped. Pat was a long-time resident of the District of Columbia. Earlier in her varied career, she worked as a magazine editor and in public relations, professions where women were breaking new ground in the 1950s and 1960s. Donations in her name may be made to the Washington National Cathedral, or Doctors Without Borders. See the funeral home’s website for a longer obituary and to leave condolences for her family: <http://www.craftfuneralhomes.com/obituaries/patricia-fenton/>

Olga Hirshhorn, longtime ANWC member, neighbor and widow of Joel Hirshhorn, the founder of the Hirshhorn Museum, died Oct. 3, 2015 at her home, “Sweet Spot Cottage” in Naples, Fla. She was 95. The Washington Post called her “. . . an exuberant, energetic and enthusiastic art patron, philanthropist and collector in her own right.”

In October of 2011, Olga graced the halls of the ANWC and spoke about her colorful life with Joel and took members across the street to tour her DC home known as “Mouse House.” She had her own private art collection there which included mini Picassos, even a dress designed by Picasso. She believed the ANWC signature program series was the best in Washington, DC and attended programs at the Club as often as she could. We will miss her!



Olga Hirshhorn

NORAH O’DONNELL ROAST (continued)

She also was NBC News White House Correspondent during the 2004 presidential elections, covered four presidential campaigns, and reported from every political convention since 2004. A firm believer in empowering women, Norah sits on the Board of Directors of the International Women’s Media Foundation.

The ANWC’s annual gala, that was chaired this year by **Tish Van Dyke**, is a roast and toast, and this year’s roasters were **Andrea Mitchell, Susan Page, Bob Schieffer, Chris Licht, and Elizabeth Thorp. Luke Russert** was the emcee, and members of **Bob Schieffer’s** Honky Tonk Confidential Band played a tribute entitled “Norah . . . Norah.” Andrea and Bob are past winners of the ANWC’s Excellence in Journalism award. CBS News provided a special video about Norah starring Charlie Rose and Gayle King.

In her comments during the evening, Norah stressed the important role of women in journalism and thanked the Club for the award. In addition to the Excellence in Journalism award, Norah is now a lifetime member of the ANWC.



Thank you, Tish Van Dyke

ANWC is grateful to those who sponsored tables for the gala: **CBS News, Edelman, Northrop Grumman Corporation, and Tish Van Dyke**, and extends special thanks to “Friends of Norah,” **Pam Ginsbach, Barbara Byers Judd, Korn Ferry, Andrea Mitchell, Alan & Katie Neuhauser, Sydni Ann Shollenberger, and Geoff Tracy.** Johnson’s Florist and Garden Center, Fast Copy and Printing and **Janina Roncevic** helped make the gala a success.

MEET YOUR BOARD



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Jane Pennewell



Jean White, President: Jean is the president of the American News Women's Club, a position she also held from 1994 to 1996. She is retired from the U.S. Department of State and the Bureau of Finance and Management Policy and is a graduate of George Mason College of the University of Virginia.



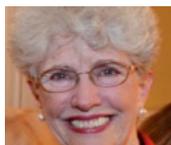
Marion Mattingly, VP of Programs: Marion is Washington editor of Juvenile Justice Update for which she writes a regular column. She is also an independent consultant at Mattingly Associates. Marion has received awards from many organizations and Washingtonian magazine, which named her a "Washingtonian of the Year." Marion began her career at U.S. News & World Report.



Elizabeth Jia, VP of Membership: Elizabeth is an Emmy-nominated multimedia producer/journalist for WUSA 9 TV (CBS), where she writes, creates graphics and field produces for the 11 p.m. weekday newscast. She is also immediate past president of the Society of Professional Journalists, DC Professional Chapter. She graduated from the University of Maryland and has master's in Journalism from Georgetown University.



Jane Pennewell, VP of Membership: Jane is a color expert and image consultant and studied international fashion at American University. She has since consulted in fashion and personal image in New York City, France, Italy, Germany, and the Middle East.



Page Dahl Crosland, VP of Communications: Page is president of Crosland Communications and a former reporter and editor of The Alabama Journal in Montgomery and The Birmingham News. She was also communications director for WETA Channel 26 and FM 90.9, U.S. Senate press secretary for Ernest Gruening (D-Alaska), and deputy campaign manager for Al Gore's 1988 presidential campaign. She graduated from Northwestern University.



Mary Catherine Andrews, VP of Communications: M.C. is the senior strategist at Vianovo and a fellow at the International Republican Institute. She is a foreign policy specialist and graduated from both Hollins College and Harvard University.



Eleanor Clift, Governor: Eleanor covers politics for The Daily Beast and is a regular panelist on The McLaughlin Group. Eleanor has also appeared as herself in several movies and co-authored two books with her late husband, Tom Brazaitis, Washington Bureau Chief of the Cleveland Plain Dealer. She is the author of "Founding Sisters and the 19th Amendment" and "Two Weeks of Life: A Memoir of Love, Death and Politics."



Katafa Hall-Reed, Governor: Katafa is president of Troppus Consulting Services, LLC where she consults on various legal and business matters. She has worked with many large firms, such as Jones Day. She has a bachelor's degree in psychology and a degree in legal studies.



Sandy Trupp, Governor: Sandy is a media relations and book publishing consultant for Finn Partners Media Connect. She has launched best-selling books and successful press conferences with clients such as Johnson & Johnson; The Brookings Institution; The Hoover Institution; Random House; Rodale; Simon & Schuster and many more. She was also a producer at NBC and worked at The Baltimore Sun and Washington Evening Star.



Claire Sanders Swift, Treasurer & Past President: Claire is a senior media strategist and fundraiser at Swift Global Media. For two decades, she produced for ABC News, NBC News, Harpo Productions/Paramount Pictures, HBO and PBS. Claire is a two-time Emmy Award winner and a one-time Emmy nominee. She received a B.A. in English from Hollins University and a degree in civilization from The Sorbonne in Paris.



Hal Matson, Historian: Hal's career was spent at the U.S. departments of the Interior, Commerce, National Library of Medicine and, finally, at the Library of Congress. He served as the archivist and historian at the Arts Club of Washington and authored Centennial of the Arts Club of Washington. He earned degrees in French and Italian at Georgetown University and a master's in library service from Catholic University.